

## **FOR IMMEDIATE RELEASE**

**Date:** Wednesday, January 18, 2006  
**Contact:** Linda Wainstock, Recycling Specialist  
Phone: (262) 896-8300  
E-mail: [lwainstock@waukeshacounty.gov](mailto:lwainstock@waukeshacounty.gov)

**PHOTO ATTACHED:** *Cindy Serbian of Oconomowoc Lake received a \$100 check from the County's recycling rewards program at Village Board meeting Monday night, as Don Wiemer, Village Administrator, looks on.*

### **RECYCLER STARTS THE NEW YEAR RIGHT** *Recycling the Right Way Pays*

Waukesha, WIS. – Cindy Serbian of Oconomowoc Lake received a check for \$100 at the village board meeting on Monday, Jan. 16 for “recycling the right way”.

The presentation was made by Waukesha County's Recycling Specialist Linda Wainstock who explained that the Recycling Rewards program is designed to increase recycling awareness and to improve the quality of materials coming into the county's Materials Recycling Facility (MRF).

“By putting only acceptable items in your recycling bin, you help keep the costs of the recycling program low and the dividends paid to your municipality high,” said Wainstock.

As a creative way to teach residents about the importance of recycling correctly, a total of six municipalities out of the 25 that send materials to the MRF were drawn to be included in a random street inspection during a two-week period last November. The first bin that contained only recyclables was deemed the winner and the resident was issued a \$100 check through the Recycling Rewards program.

Monetary awards for this program were donated by these businesses: FCR, Inc., operator of the MRF, along with haulers Onyx Waste Services, Waste Management and Johns Disposal Service, Inc.

To find out what items are acceptable for recycling, visit [www.waukeshacounty.gov/recycling](http://www.waukeshacounty.gov/recycling) and click on your community's name or call 896-8300 for a printed copy.

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